



2019 Sponsorship Package

Now in its 7th year, Aging Care Connections' Aging Well Month celebration estimates over 600 older adults will join in the series of programs, events and activities planned in May—recognized nationally as *Older Americans Month*.

The month-long celebration begins with a state proclamation presented at a Kick-Off Luncheon on Wednesday, May 1, 2019 at the La Grange Country Club. The Luncheon includes a guest speaker and recognition of older adult volunteers from the Lyons, Proviso and Riverside townships. Last year we recognized 90 older adults for the positive impact they have made in the community.

The celebration includes free programs and activities throughout May that are hosted by community organizations and businesses with an interest in the health and well-being of older adults. The programs and activities are engaging, educational, social and fun. Last year, 611 older adults representing more than 51 villages attended at least one of 67 programs. Some older adults participated in more than one program – accounting for a total of over 1,715 attendees.

Aging Well Month is a chance to raise awareness in our community of the challenges related to aging—and to get information on various ways to age well. The celebration is

presented with our Aging Well Neighborhood Program and the help of the Aging Well Month Committee, which includes the following representatives:

- Coldwell Banker-La Grange
- Home Helpers Home Care
- Home Instead Senior Care
- Independence-4-Seniors Home Care
- Interfaith Community Partners
- North Riverside Library
- Older adult volunteers
- Plymouth Place Senior Living
- Bethlehem Woods Retirement Community

Developed with funding from Community Memorial Foundation, the Aging Well Neighborhood program brings together older adults, businesses, healthcare and social services, and health education to create a “Health Neighborhood” that supports life-long wellness, prevention and age-friendly community.

Aging Well Month is possible thanks to the support of our sponsors. With your support, we can ensure aging well programming is available to our community. To inquire about sponsorship, please contact **Linda Hussey, Philanthropy Associate, at 708-603-2342 or lhussay@agingcareconnections.org.**

2019 Sponsorship Levels and Benefits

Lead (\$5,000)

Exclusive Level

- Prominent logo on Luncheon invitation
- Opportunity to speak at Luncheon
- Table at Luncheon - Ten (10) tickets
- Full page color ad on Luncheon program book inside cover
- Prominent logo on Luncheon tote bags
- Three (3) items in Luncheon tote bags
- Prominent logo on Luncheon signage
- Host more than three (3) programs for older adults
- Mention in Aging Well Month (AWM) press release
- Full-page ad on inside cover of AWM Calendar of Programs*
- Prominent logo on signage at AWM program sites (approx. over 65)
- Special recognition on social media as lead sponsor

Presenting (\$2,500)

- Logo on Luncheon invitation
- Eight (8) tickets to the Kick-Off Luncheon
- Full page color ad in Luncheon program book
- Logo on Luncheon tote Bags
- Two (2) items in Luncheon tote bags
- Logo on signage at Luncheon
- Host more than three (3) programs for older adults
- Mention in Aging Well Month (AWM) press release
- Full-page ad on back page of AWM Calendar of Programs*
- Logo on signage at AWM program sites
- Recognition on social media

Partner (\$1,500)

- Six (6) tickets to the Luncheon
- Half page color ad in Luncheon program book
- Two (2) items in Luncheon tote bags
- Logo on signage at Luncheon
- Host more than three (3) programs for older adults
- Mention in AWM press release
- Half page ad in AWM Calendar of Programs*
- Logo on signage at AWM program sites
- Recognition on social media

Advocate (\$1,000)

- Four (4) tickets to the Luncheon
- Half page color ad in Luncheon program book
- Two (2) items in Luncheon tote bags
- Logo on signage at Luncheon
- Host more than three (3) programs for older adults
- Logo in AWM Calendar of Programs*
- Logo on signage at AWM program sites

- Recognition on social media

Community (\$500)

- Two (2) tickets to the Luncheon
- Logo in Luncheon program book
- One (1) item in Luncheon tote bags
- Name on signage at Luncheon
- Host more than three (3) programs for older adults
- Name in AWM Calendar of Programs*
- Logo on signage at AWM program sites
- Recognition on social media

Appreciation (\$250)

- Two (2) tickets to the Luncheon
- Name in Luncheon program book
- One (1) item in Luncheon tote bags
- Name on signage at Luncheon
- Host more than three (3) programs for older adults
- Name in Calendar of Programs*
- Name on signage at AWM program sites
- Recognition on social media

**Calendar of Programs will be distributed via Chicago Tribune and the Riverside-Brookfield Landmark to over 27,000 households in the Lyons, Proviso and Riverside Townships.*



2019 AGING WELL MONTH Sponsorship Reservation

LEVEL

- Lead - (\$5,000 exclusive) Presenting - \$2,500
 Partner - \$1,500 Advocate - \$1,000
 Community - \$500 Appreciation - \$250

SPONSOR INFORMATION

Sponsor Name _____

Contact Name _____ Contact Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

PAYMENT

- Enclosed is a check payable to: Aging Care Connections. (Preferred method)
 Please send an invoice. Month: _____
 Please charge to the credit card listed below.

Credit Card Number _____

Expiration Date _____ Security Code _____

Name on Card _____

Billing Address Same as above.

Address _____

City _____ State _____ Zip _____

Phone _____

Please return form to:
Linda Hussey
Aging Care Connections
111 W. Harris Avenue
La Grange, IL 60525

Questions? Contact Linda Hussey:
Phone: 708-603-2342
Email: lhussay@agingcareconnections.org